



ARTICLES

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adapted from Mirjam Skube course materials

2012



ARTICLES

- Articles are pieces of writing which appear in newspapers and magazines aiming to make a topic interesting to readers who are not so well acquainted with the issue. Articles can include descriptive, narrative or argumentative techniques according to the topic they present. They express the writer's opinion.



FORMAT OF ARTICLES

- INTRODUCTION
- BODY, consisting of two or more paragraphs where details on the topic are given.
- CONCLUSION, which gives an appropriate ending to the article.



FEATURES OF A GOOD ARTICLE

- the first line attracts the reader's attention
- it tries to persuade or entertain the reader
- it is organized into paragraphs
- it uses appropriate linking words (firstly, in addition, on the other hand, moreover, finally, in conclusion, however)
- it has a range of grammar and vocabulary
- it ends with a good conclusion that summarizes the main points



REPORT VS ARTICLE

	REPORTS	ARTICLES
Who for?	a teacher / instructor/ committee who have some knowledge about the subject	the public who is not (well) acquainted with the subject
Why?	to inform, not to sell	to potentially sell the paper
How?	should include a lot of details. Doesn't have to be interesting, just accurate.	should include interesting facts and things that will appeal to the readers. It should be accurate but not dry.