



Co-funded by  
the European Union



<b>GOOD PRACTICES</b>	
<b>Title of the project, programme</b>	Breaking barriers. Entrepreneurs in action
<b>Duration</b>	
<b>Name of the organisation/service responsible for the intervention, with reference to country and location (specific)</b>	Plena Inclusión Castilla la Mancha – Albacete (Spain)
<b>Scope (local/regional/national/international)</b>	Regional
<b>Area</b>	Podcast
<b>History of the project how it was conceived, development and context strategies;</b>	<p>"Breaking Barriers" has established an innovative and accessible platform for sharing inspiring stories of entrepreneurship among people with intellectual disabilities. This podcast has not only provided a space for discussion of the challenges and successes on the road to entrepreneurship, but it has also offered valuable resources and motivation to a diverse audience. The flexibility of the podcast format allows content to be accessible anytime, anywhere, facilitating connection and community support.</p> <p>The replicability of this model in different contexts and regions underlines its potential to inspire and empower more people with intellectual disabilities globally. Through the telling of local success stories and the promotion of inclusive resources, "Breaking Barriers" continues to empower its audience and promote a more inclusive and equitable society.</p>



Co-funded by  
the European Union



**General description of  
project/programme**

*Objectives, actions, main  
actors and challenges,  
organisations involved,  
beneficiaries and n° of  
beneficiaries involved,  
partners and stakeholders,  
budget available,  
implementation period and  
other relevant information  
useful to understand its  
nature and results);*

**Specific Objectives:**

- Create a space for dissemination and inspiration for entrepreneurship with support.
- Share stories of achievement and entrepreneurship strategies.
- Provide educational and motivational resources accessible anytime, anywhere.
- Promote the inclusion and self-realization of people with intellectual disabilities.

**Innovative Methodology:**

**Content Production:**

- Development of episodes with inspiring stories and testimonies.
- Interviews with entrepreneurs with disabilities, their families and professionals in the sector.

**Dissemination and accessibility:**

- Distribution of the podcast on accessible platforms.
- Promote the podcast through social networks and partnerships.

**Resources and support:**

- Provide information on resources available for entrepreneurship.
- Create a support network through the community of listeners and participants.

**Podcast Format: Audio**

- Accessibility and flexibility in content consumption.
- Use of accessible technologies to facilitate the dissemination of information.

**Inspiring Stories:**

- Motivating narratives that promote inclusion and self-improvement.

**Community Connection:**

- Involve the community in content creation and dissemination.

**Outcomes of the practices,  
relevant results, impact**

Since the program was launched, many of the people we have prepared have found a place in some public administration. In particular, 21 persons have joined the civil service.



Co-funded by  
the European Union



<b>Transferability</b>	<p>Other target groups: the activities can also be appropriate for <b>immigrants</b>.</p> <p>This model of storytelling for empowerment and visibility is highly adaptable for <b>seniors</b>, particularly those who feel marginalized, are seeking purpose post-retirement, or want to share their experiences as active contributors to society.</p> <p>Some suggestions:</p> <ul style="list-style-type: none"><li>- Celebrate seniors who have started businesses, community initiatives, or passion projects later in life.</li><li>- Inspire others with real-life stories of resilience, creativity, and contribution.</li><li>- Provide educational content on active aging, financial independence, and social entrepreneurship.</li></ul>
<b>Sustainability</b>	<p>The podcast format is highly replicable and can be adapted in different contexts and regions. The key is to identify and share local success stories, and use the podcast medium to connect with the community, provide resources and promote entrepreneurship among people with intellectual disabilities. With the right infrastructure and community involvement, this project can be implemented anywhere in the world.</p>
<b>Links and Sources</b>	<p><a href="https://go.ivoox.com/sq/2440330">https://go.ivoox.com/sq/2440330</a></p>